



# RÉSUMÉ

[arisahagun@gmail.com](mailto:arisahagun@gmail.com)

[arilikeairy.org](http://arilikeairy.org)

510/473-6274

## #OBJECTIVE

- What** Website design + client training for technological self-sufficiency  
**Who** Non-profit organizations, socially minded businesses, + other projects driven by a mission rather than solely by profit

## #TECHNICAL #SKILLS

- Web Design Standards** CSS3, HTML5, responsive + mobile design  
**Content Management** Drupal, WordPress, information architecture  
**Graphic Design** Identity design including logos, business cards + other collateral materials  
**Data** Analysis, visualization, + presentation, including social network analysis, Facebook Insights, Google Analytics  
**Organizational Technologies** Email templates for MailChimp, Vertical Response; MS Excel + Access; Adobe Photoshop; project management interfaces like Basecamp; Google Maps API; LAMP server administration  
**Other** meticulous grammar + copywriting; bilingual Spanish

## #EDUCATION

- M.A. (UIUC) **Communication**, focus on non-profit organizational networks, 2011-2012  
B.A. (UIUC) **Psychology**, Sociology + Environmental Fellows Program, 2004-2008

## #EXPERIENCE

- Nuestra Voz **Founder, executive director, and website developer** (2008 - Present)  
Designed + built social network with over 100 Costa Rican sustainable development organizations; Received grant, developed + presented 4 trainings at Univ EARTH on social media, web development + analytics
- Freelance **Web developer, designer** (Mar 2013 - Present)  
Full project management from ideation, theming, and finishing touches
- TaskRabbit **Web developer, designer, internet researcher** (Dec 2012 - Dec 2013)  
Freelance designer on a variety of projects, see [arilikeairy.org/portfolio](http://arilikeairy.org/portfolio)
- Nymani Music **Web developer** (Spring 2013)  
Created custom WordPress site, Facebook + YouTube Integration
- Wiser Giving **Online tools and social media Intern** (Nov 2012 - Dec 2012)  
Managed social media profiles on Facebook, Twitter + LinkedIn, created training + guides for updating, developed communication plan



Ari Sahagún • web creator

Web creator is a catch-all phrase that describes my work, uniting two distinct, but related concepts: website development and organizational networking.